



OneStream Software Inks Partnership with Bryson DeChambeau

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The 7-time PGA Tour Winner and 2020 US Open Champion Exemplifies the Power of Analytics and Consistency in Golf and Business

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ROCHESTER, Mich.--([BUSINESS WIRE](#))--OneStream Software, a leader in corporate performance management (CPM) solutions for mid-sized to very large enterprises, today announced they have entered into a brand ambassador partnership with seven time PGA Tour winner and current US Open Champion Bryson DeChambeau. DeChambeau joins PGA Tour golfers Marc Leishman, Hudson Swafford, Sepp Straka and Denny McCarthy as [ambassadors](#) of the OneStream brand.

Last spring DeChambeau took the golf world by storm emerging from the PGA Tour hiatus having added 40 pounds of muscle to his physique and 50 yards of distance to his drives. But tour-leading driving distance is not the synergy that brought about this new partnership with OneStream, it is the scientific and analytic approach that is at the core of his transformation.

"Our initial interaction with Bryson was midway through the tour hiatus last spring for a joint webinar," said Dave Kasabian, OneStream's Chief Marketing Officer. "We were intrigued by his process for establishing one consistent, repeatable swing as the foundation for taking his game to the next level."

"I use the concept of end range of motion and ONE Length clubs to reduce the complexity and control the variability of my swing. Confidence in the consistency of my swing allows me to focus more on analyzing results and leveraging technology to generate more ball speed and other opportunities to improve my game," said DeChambeau. "OneStream takes a similar approach with its unified software platform for corporate performance management. By simplifying finance processes and creating consistency through a single platform, finance teams can focus less time moving data and managing systems and more time on driving performance."

As part of the partnership, DeChambeau will serve as brand ambassador for OneStream and will wear the OneStream logo on the right sleeve of his golf shirt at PGA events beginning today at The [Sentry Tournament of Champions](#) in Hawaii. He will also take part in various marketing and social media campaigns to promote the partnership.

About OneStream Software

OneStream Software provides a market-leading intelligent finance platform that reduces the complexity of financial operations. OneStream unleashes the power of finance by unifying corporate performance management (CPM) processes such as planning, financial close & consolidation, reporting and analytics through a single, extensible solution. We empower the enterprise with financial and operational insights to support faster and more informed decision-making. All in a cloud platform designed to continually evolve and scale with your organization.

OneStream is an independent software company backed by private equity investor KKR. With over 600 customers, 200 partners and over 600 employees our primary mission is to deliver 100% customer success.